

## MOMENTS THAT MATTER ONLINE COMPETITION TERMS & CONDITIONS

<b>Competition duration</b>	The competition will run from 26th February 2025 to 11th April 2025.
<b>Eligibility criteria</b>	<ul style="list-style-type: none"><li>• Entrants must be 18 years or older.</li><li>• Entrants must be South African residents and currently reside in South Africa.</li><li>• Entrants must have a public Instagram and/or TikTok profile with 500+ followers.</li><li>• Entrants must demonstrate a passion for adventure, exploration, and outdoor activities.</li><li>• Entrants must be available to participate in brand activities and content creation.</li><li>• Employees, directors, and agents of Hi-Tec, as well as their immediate family members, are not eligible to enter the competition. Additionally, any person who is a supplier to Hi-Tec or individuals rendering services to Hi-Tec, whether directly or indirectly, are not eligible to participate</li></ul>
<b>How to enter</b>	<ol style="list-style-type: none"><li>1. <b>Record a short video:</b> Record a video (1-2 minutes) introducing yourself, showcasing your passion for adventure, and explaining your bucket list dream.</li><li>2. <b>Submit your entry:</b> You can submit your entry in one of two ways:<ul style="list-style-type: none"><li>○ <b>Email:</b> Send your submission video, and evidence of past adventures (photos, videos, blog posts, or links to relevant social media content) to <b>moments@hi-tec.co.za</b>.</li><li>○ <b>Social media:</b> Post your video on your social media profile (Instagram or TikTok). Ensure your profile is set to <b>public</b> so Hi-Tec can view your entry and tag <b>@Hitec_sa</b> in your post.</li></ul></li><li>3. <b>Submit a written motivation</b> (Optional but Encouraged): With the rest of your entry provide a written motivation (maximum 300 words) explaining why you should be selected as the next Hi-Tec ambassador.</li></ol>

<p><b>Prize details</b></p>	<ul style="list-style-type: none"> <li>● One winner will be selected to receive a prize of R100,000 towards their dream adventure.</li> <li>● The prize is a fully managed experience package provided by Hi-Tec, including all bookings and arrangements, up to a total value of R100,000. This is not a cash prize, and no cash alternatives, substitutions, or refunds will be provided</li> <li>● The prize is non-transferable.</li> <li>● Hi-Tec’s decision is final, and no correspondence will be entered into.</li> <li>● Hi-Tec will not be held responsible for any injuries, losses, or unforeseen circumstances related to the adventure.</li> <li>● The winner may be required to sign a waiver and provide proof of insurance, if applicable.</li> </ul>
<p><b>Winner selection &amp; notification</b></p>	<p>Entries will be judged based on the following criteria:</p> <ol style="list-style-type: none"> <li>1. <b>Your Big Adventure (40%):</b> We want to hear about your ultimate goal. Be specific, creative, and make us believe in your dream. Whether it’s an epic first-time challenge or a once-in-a-lifetime expedition, tell us how this adventure will push your limits and inspire others.</li> <li>2. <b>Your Personality &amp; Storytelling (30%):</b> Show us who you are! Why does this adventure matter to you? What’s the deeper motivation behind it? Use video, writing, or any creative medium to bring your passion and excitement to life.</li> <li>3. <b>Your Impact &amp; Influence (20%):</b> You don’t need to be a big influencer, but you must have at least 500 followers on Instagram or TikTok. How will you document your journey and connect with others? Are you active in your community, either online or offline? How do you share your experiences in a unique and meaningful way?</li> <li>4. <b>Your Commitment as an Ambassador (10%):</b> We’re looking for someone who is excited to represent Hi-Tec and share their journey with us. You’ll need to create content (photos, videos, blog posts, or updates) throughout your adventure, with a passion for the outdoors, adventure, and inspiring others.</li> </ol> <ul style="list-style-type: none"> <li>● Entries must demonstrate a passion for adventure, the ability to share compelling stories, and an engaged social media community. They should also align with Hi-Tec’s values, including</li> </ul>

	<p>exploration, inclusivity, sustainability, and authenticity. Additionally, the proposed adventure should be exciting, achievable, and inspiring.</p> <ul style="list-style-type: none"> <li>● The winner will be announced on 23rd May 2025 via email. Hi-Tec will contact the winner directly to arrange the prize and confirm the details of their adventure.</li> <li>● Winners must submit a detailed, actionable plan outlining their adventure, including a timeline, key milestones, and a list of necessary bookings (accommodation, transportation, activities). Please note, this is <b>not</b> a cash prize.</li> <li>● The winner will have 10 working days to acknowledge and accept the prize, or a runner-up will be selected.</li> </ul>
<p><b>Ambassador responsibilities (If selected as winner)</b></p>	<ul style="list-style-type: none"> <li>● The winner will be required to: <ul style="list-style-type: none"> <li>- Create at least four pieces of content per month for the duration of their sponsorship.</li> <li>- Wear sponsored Hi-Tec gear during their adventure.</li> <li>- Attend at least one Hi-Tec event or campaign shoot.</li> <li>- Document their adventure through videos, photos, and social media posts.</li> <li>- Share regular updates (monthly) with the brand and on their social media platforms.</li> <li>- Participate in a docu-style video filmed by a professional film crew for Hi-Tec to create video content showcasing their adventure. This content may include interviews, behind-the-scenes footage of adventure preparation, and potentially parts of the trip itself.</li> <li>- Participate in the video voluntarily with no financial compensation</li> </ul> </li> </ul>
<p><b>Hi-Tec's right to use winner's content</b></p>	<p>By entering, entrants agree that Hi-Tec and its affiliated partners have the right to use their name, likeness, and submitted content for promotional purposes. This includes sharing photos, videos, and other content related to the prize and adventure on Hi-Tec's marketing channels, both online and offline, including but not limited to social media, websites, advertisements, and promotional materials.</p>

<b>Right to modify or cancel</b>	The winner will have until the end of 2025 to complete their adventure. Hi-Tec reserves the right to cancel or modify the competition at any time, including due to technical issues, fraud, or other unforeseen circumstances.
<b>Publicity</b>	By entering, all participants agree to the use of their name, image, and content for promotional purposes, including but not limited to social media, digital marketing and Hi-Tec retail stores.
<b>Disqualification</b>	Any entrant found to be in violation of the Terms and Conditions will be disqualified from the competition.
<b>Personal data</b>	All personal data collected will be used in accordance with Hi-Tec's Privacy Policy and for the purposes of this competition only.
<b>Confidentiality</b>	Any behind-the-scenes content, scripts, or concepts shared during filming must remain confidential until Hi-Tec releases the final video.
<b>Safety &amp; Liability</b>	You acknowledge that any adventure activities undertaken during filming of entry or any part of the competition process are at the entrants own risk, and Hi-Tec is not responsible for any injuries, damages, or losses incurred.

**MOMENTS THAT MATTER IN-STORE COMPETITION TERMS & CONDITIONS**

<b>Competition duration:</b>	<ul style="list-style-type: none"> <li>The in-store competition will run from 4<sup>th</sup> March 2025 to 23<sup>rd</sup> May 2025.</li> </ul>
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<p><b>Eligibility criteria:</b></p>	<ul style="list-style-type: none"> <li>• Employees, directors, and agents of Hi-Tec, as well as their immediate family members, are not eligible to enter the competition. Additionally, any person who is a supplier to Hi-Tec or individuals rendering services to Hi-Tec, whether directly or indirectly, are not eligible to participate</li> </ul>
<p><b>To enter, participants must:</b></p>	<ul style="list-style-type: none"> <li>• Make a purchase at any participating Hi-Tec store, including The Grove, Eastpoint, Kolonnade, Access Park Kenilworth, Access Park Bellville, Stellenbosch, Tyger Valley, Somerset and George.</li> </ul>
<p><b>Prize details:</b></p>	<ul style="list-style-type: none"> <li>• One winner will be drawn each Friday from participating stores.</li> <li>• Winners will receive a voucher to the value of R1500, which may be used for any full-priced items in-store.</li> <li>• Winners must visit the store where they won to select their prize.</li> </ul>
<p><b>Winner selection &amp; notification</b></p>	<ul style="list-style-type: none"> <li>• The winner will be drawn at random each Friday during the competition period.</li> <li>• Winners will be contacted directly by the store where they entered and have <b>1 calendar month</b> to respond to claim their prize.</li> <li>• The winner must personally visit the store where they entered to select and claim their prizes.</li> <li>• <b>No proxies, representatives, or third parties</b> will be allowed to collect the prize on the winner's behalf.</li> <li>• If a winner fails to claim the prize within the stipulated timeframe, a runner-up will be selected.</li> <li>• By entering, participants grant Hi-Tec the right to use their name, image, and content for promotional purposes.</li> <li>• The winner agrees to be featured in Hi-Tec marketing materials, including social media, website, and advertisements.</li> </ul>